

Writing for X3watch.com

Writing Guidelines

Welcome to the X3watch.com blogging team! Here are a few guidelines for you as you write.

The emphasis of the X3watch software is to offer practical internet accountability through software that reports questionable sites and blocks pornographic content.

One of the core characteristics of X3watch.com is that we aren't afraid to ruffle feathers or challenge our readers. We want to shake up the *status quo* and get people to question their preconceived notions—while also bringing some practical advice and encouragement to those who are working so hard to shake their addictions or parent their kids in an internet saturated culture. It's a balancing act, in other words.

To help you navigate the ins and outs of what we're looking for, here are a few simple "dos and don'ts":

Do's

- Be an active user of the latest versions of X3watch Premium services on all of your devices. Our team provides a free X3watch Premium account for all activate and selected bloggers.
- Get to the point.
- Use shorter paragraphs—nothing more than 3-4 sentences.
- Ask questions.
- Start a discussion.
- Challenge the *status quo*.
- Write with love—everyone deserves your respect, even if you disagree with them.
- Engage in the comments section.
- Expect your post to get edited.
- Link back to previous X3watch.com or XXXchurch.com blogs or pages
- Keep your post between 300 and 600 words.
- Provide links if you're referencing something else.

Don'ts

- Don't be a troll or a jerk.
- Don't let your anger get the best of you.
- Don't assume the reader uses X3watch proficiently, read the last post or has been to the site before.
- Don't take it personally when your post gets edited—we have our reasons and they have nothing to do with you as a person.
- We have people coming to X3watch.com who believe in Jesus and some who are atheist. We have people from all sorts of churches and some who have never been to church. Steer clear of "Christianese" and other types of church language; write like you would be writing to someone who has never been in a church.



Submission Guidelines

We have 6 main categories of blogs that we're looking for:

1. Using X3watch
2. Accountability
3. Parenting
4. Internet Safety
5. Porn Addiction
6. Tech News

More About The Category Topics

We are always interested in blogs that deal with:

1. Using X3watch

Most users of the X3watch software utilize it for two main purposes:

1. accountability
2. blocking pornography

Every 30-60 days our software development team pushes new updates and improvements to the software. Helping users more effectively use X3watch to enhance their personal accountability, protect their children from early exposure to porn or to block unwanted web traffic is a key blogging topic. Even the smallest tip or trick is appreciated by most users. Our support team has a few key articles that you can link to on Support.X3watch.com

2. Accountability

X3watch was designed to create an open conversation between the user and the accountability partners that they have selected. Accountability partners get an email from X3watch.com as frequently as every week, but often times, these emails don't generate the accountable conversations that they could. "How to have great accountability & conversations" with real-life examples is a very worthy blog theme.

3. Parenting

X3watch software does not need to be the exact theme of every blog post in this category. So many parents are ignorant about what their kids are doing online, so they need any resource they can get on this subject, especially one that comes from a place of love, is greatly appreciated. Sure... we definitely want you to help us educate users about how X3watch Premium with Blocking turned on can help them out. Also important, operating specific changes & settings that parents can utilize to enhance their supervision of young children.

4. Internet Safety

Similar to the Parenting category, many people are also unaware about 'best practices' for children, teens and adults to safeguard themselves online.



5. Porn Addiction

This is the central mission of XXXchurh.com (our parent non-profit organization) and we cover a lot of information about this topic on our parent site. However, there are many users of X3watch that are not familiar with our ministry, so covering the basics of Porn Addiction and linking blogs on X3watch.com back to XXXchurch.com is critical. IMPORTANT – These blogs MUST BE ORIGINAL to X3watch.com for them to have maximum SEO value for X3watch.com and also for XXXchurch.com.

6. Tech News

This is a wide open category, but we do ask that any article in this arena connect somehow back to:

- X3watch
- Faith in Christ
- Or one of the other categories

